

COMMUNITY ARTS ASSOCIATION
DIRECTORS AND BRANCH COMMITTEES
October 1, 1929 - September 30, 1930
BOARD OF DIRECTORS

Samuel M. Ilsley.....President
Mrs. G. Hillyer Garvin.....Vice-President
George W. MacLellan.....Secretary-Manager
Donald Myrick.....Treasurer

Miss Pearl Chase	John J. McCarthy
Mrs. John A. Jameson	Dwight Murphy
Mrs. Kirk B. Johnson	Francis Price
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Mrs. Frances B. Linn	Miss Mabel C. Washburn
Fernand Lungren	John D. Wright

DRAMA BRANCH

Mrs. Michel Lévy.....Chairman
Mrs. Charles B. Raymond.....Vice-Chairman
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Winsor Soule.....Treasurer

Jack Atkinson	Mrs. Hilmar Koefod
Mrs. William T. Carrington	Day Tuttle
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George Bammam, Director

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Mrs. Henry D. Minot.....Secretary
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Dr. Elmer J. Bissell	Miss Mary E. Gamble
Mrs. D. Gordon Bromfield	Mrs. Ralph Hoffmann
Miss Amy E. DuPont	Mrs. John A. Jameson
Robert E. Easton	Bruce Porter
Miss Florence Fernald	Mrs. Henry Profant

George MacLellan, Manager

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Bernhard Hoffmann.....Honorary Chairman
Miss Pearl Chase.....Chairman
John Frederic Murphy.....Vice-Chairman
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PLANTING DIVISION

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Mrs. S. Chester Williams.....Vice-Chairman

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Mrs. G. Hillyer Garvin	Mrs. Boardman Smith
Mrs. William Hart	Miss Mary Wesselhoeft
Mrs. John Lincoln	S. Chester Williams
Otto Niedermuller	

SANTA BARBARA SCHOOL OF THE ARTS, INC.

Fernand Lungren.....Founder
John M. Gamble.....Chairman, Board of Trustees
Albert Herter.....President
John D. Wright.....Vice-President
John J. McCarthy.....Secretary-Treasurer

Samuel M. Ilsley	Francis Price
Dwight Murphy	Charles B. Raymond

Frank Morley Fletcher, Director

JUL 28 1934

Activities
of the
Community Arts Association
of
Santa Barbara
1928-1929



**SUMMARY OF TREASURER'S REPORT
COMMUNITY ARTS ASSOCIATION
From October 1st, 1928 to September 30th, 1929**

General Association		
Cash on Hand October 1.....	\$ 521.53	
Contributions.....	1,351.00	
Carnegie Fund.....	4,275.00	
Memberships.....	3,588.50	
Sale of Lot to Lobero.....	9,000.00	
Earnings.....	239.96	\$18,975.99

Disbursements :		
Purchase of Lobero Stock.....	\$10,500.00	
Running Expenses.....	6,814.56	17,314.56

Cash on Hand September 30, 1929..... \$ 1,661.43

School of the Arts		
Cash on Hand October.....	\$ 337.51	
Contributions.....	28,875.00	
Carnegie Fund.....	9,500.00	
Loans.....	13,000.00	
Earnings.....	9,816.90	61,529.41

Disbursements :		
Land.....	\$ 4,006.20	
Buildings.....	17,106.96	
Paving.....	176.60	

Total Capital Invested.....	\$21,289.76	
Running Expenses.....	39,633.72	

Total Disbursements..... 60,943.48

Cash on Hand September 30, 1929..... \$ 595.93

	Drama Branch	Music Branch	Plans and Planting
Cash on Hand October 1.....	\$ 782.30	\$ 41.16	\$ 512.48
Contributions.....	4,416.00	8,939.26	1,292.75
Carnegie Fund.....	4,725.00	3,200.00	3,300.00
Earnings.....	32,714.27	19,219.95	916.98

Total Receipts.....	\$42,637.57	\$31,400.37	\$ 6,022.21
Disbursements.....	39,532.65	31,390.37	5,251.05

Cash on Hand Sept. 30, 1929...	\$ 1,634.10	\$ 10.00	\$ 771.16
Lobero Reserve.....	\$1,470.82		

RECAPITULATION

Cash on Hand October 1st.....	\$ 2,194.98
Contributions.....	44,874.01
*Carnegie.....	25,000.00
Memberships.....	3,588.50
Loans.....	13,000.00
Sale of Lobero Lot.....	9,000.00
Earnings.....	62,908.06

TOTAL RECEIPTS.....	\$160,565.55
TOTAL DISBURSEMENTS.....	154,322.11

Cash on Hand September 30, 1929..... \$ 6,143.44

* A grant of \$125,00.00 was made to the Community Arts Association by the Carnegie Corporation of New York payable in five annual installments from 1923 to 1927, inclusive. A supplementary grant of \$100,000.00 was given in 1925, the terms of which were that \$25,000.00 cash was immediately available on account of earthquake losses, the balance to be paid in three installments of \$25,000.00 each during the years 1928-1929-1930.

Summary of the Activities
OF THE
Community Arts Association
OF
Santa Barbara, California

October 1, 1928 - September 30, 1929

GENERAL ASSOCIATION

GENERAL OFFICE:
914 Santa Barbara Street

PRESIDENT:
Mrs. Frances B. Linn, Oct. to Feb.
John D. Wright, Feb. to Oct.

The Community Arts Association functions through four Branches, Drama, Music, Plans and Planting and School of the Arts, whose direction and activities are as distinct as their names indicate.

Joined through a common purpose and an original plan of organization, which affords the advantage to all these activities of co-operation and economy in operation, the originality of the plan is continually emphasized by the fact that in most cities the varied activities here carried on by the Community Arts Association are supported by from eight to a dozen different organizations, separately directed and financed.

As a result, it is everywhere recognized that Santa Barbara has more cultural advantages to offer its citizens and visitors than any other city of its size in the country, and its distinctive appearance is considered another proof of the influence of the Association.

The work of the Community Arts Association is made possible through the efforts of many devoted Committee workers, an efficient staff, strong membership, and the generous support of friends, supplemented by the annual grant of the Carnegie Corporation of New York.

The activities of the Branches are so varied that they reach a very large share of the people of the community. Only as an increasing number of people participate in and profit from these activities can the Community Arts Association feel that dividends have been earned on this great expenditure of thought, time, energy and money, to the end that life in Santa Barbara may be richer and more enjoyable.

Nine years ago, in the Fall of 1920, the Drama Branch and the School of the Arts were organized, and in 1921 Music, and in 1922 the Plans and Planting Branches were included in the Association. The record of achievement for the past year is interesting to all those who remember the small but hopeful beginnings of our Association.

* * *

While the purpose of the Association is to co-ordinate and correlate the work of the Branches, and aid them in every way possible, it has also offered to members and the community a varied series of meetings. These included a luncheon given at El Paseo in June, at which John Nolen, noted city planner, was heard; a lecture by John M. Gamble, resident artist, given at the Library on "Color in Gardens;" a lecture to the membership by Thomas Whitney Surette, a recognized authority on music appreciation; and a series of lectures sponsored by the Drama Branch on various plays.

The Festival Committee arranged the Annual Community Christmas Celebration, and for the lighting of the Community Tree; it directed the Street Fair in El Paseo De la Guerra, which was so picturesque a part of the Old Spanish Days Fiesta.

Monthly calendars were sent to members covering all the many public events sponsored by the Association from October to June.



DRAMA BRANCH

Lobero Theatre

Mrs. Michel A. Lévy, Chairman

During the season of 1928-1929, which was the ninth year of its dramatic activities, the Drama Branch of the Community Arts Association presented under the direction of Charles H. Meredith, a series of ten plays as follows:

	Attend- ance	Per- formances
Oct. 1928—"WHAT EVERY WOMAN KNOWS"—Barrie.....	1808	4
Nov. 1928—"THE QUEEN'S HUSBAND" —Sherwood	1974	4
Dec. 1928—"ANDROCLES AND THE LION"—Shaw	1477	4
Jan. 1929—"THEY KNEW WHAT THEY WANTED"—Howard	2758	5
Feb. 1929—"THE REAR CAR"—Rose.....	2664	5
Mar. 1929—"THE GIFT OF ETERNAL LIFE"—Herter	3711	6
Apr. 1929—"GODS OF THE LIGHT- NING"—Hickman-Anderson	1888	4
May 1929—"SOUR GRAPES"—Lawrence.....	1585	4
June 1929—"THE POOR NUT"—J. C. and Elliott Nugent.....	2082	4
Aug. 1929—"1818"—J. W. MacLennan.....	4421	7
Total.....	24368	47

The average attendance at each performance was 518.

In addition to the regular season, two plays were presented under the supervision of a Special Committee of the Drama Branch organized to produce from time to time plays which would not be ordinarily included in a regular series. Each production represented intensive work by drama students who could give sufficient time to insure a worthwhile presentation under a special director. These plays were:

"YOUNG WOODLEY," by Van Druten, presented in April under the direction of Mrs. Margaret Carrington—two performances; attendance 1078.

"YOU AND I," by Barry, presented in July under the direction of Miss Nina Moise—four performances; attendance 2129.

Since its inception in August 1920, through its last play of the season just closed, the Drama Branch has presented 82 full length plays and 6 programs of one-act plays, which called for 2263 parts. These parts were played by 1044 individuals.

The co-operating council of 30 members which includes men and women active in community life, afforded real encouragement and strong support to the Drama Season.

Early in the year the Community Arts Association deeded the lot in the rear of the Theatre to the Lobero Theatre Company, in exchange for stock in the holding company.

During the summer, a new work shop was built on this lot, and the former room used for this purpose, directly behind the stage, was remodeled into a rehearsal hall and a kitchen and dressing rooms were added. This step was made necessary by the increased use of the theatre for concerts and road shows, when the director of community plays was forced to take his cast for rehearsals to any other available place.

The new Drama Board was installed in September, and Mr. George Bamman of New York was engaged as director. A reorganization of both the Drama Branch and the Lobero Theatre is under way, necessitated by the fact that the Community Arts Association has leased the theatre, with the Drama Branch and a special Operating Committee assuming full responsibility for its operation for the period of one year beginning July 1, 1929.

MUSIC BRANCH

914 Santa Barbara Street

Miss Mabel Washburn, Chairman

Probably the Music Branch of the Community Arts Association is best known for the high standard set in the Artists' Series, and for the annual series of concerts by the Los Angeles Philharmonic Orchestra of Los Angeles, and for the Chamber Music Series. All these musical events, of a standard on a par with metropolitan cities, are most important contributions to the musical life of our city. They are brought here at an annual deficit of several thousand dollars.

However, the activities of the Music Branch which most intimately touch all residents of Santa Barbara are the outdoor concerts played each Summer by the Santa Barbara Band, and the scholarship aid granted to many young residents of our city.

From the institution of the **Scholarship Awards** in the Fall of 1923, down to the present time, over a hundred scholarships have been granted as a result of auditions given to aspiring music students. These grants are not confined to students of rare musical gifts. The majority accepted as scholarship students are not expected to become important musicians, but through their ardent desire to study, the Music Branch wishes to give them the means of making possible the happiness and solace that self expression in music brings in all lives of those it touches. In addition to instruction on the chosen instrument of the student, they are given instruction in harmony, and elementary theory of music, and are also the recipients of scholarship tickets to symphony concerts and other musical events that afford a practical course in listening and appreciation.

The **Santa Barbara Band** which was founded through the generosity of Major Max C. Fleischmann in the Summer of 1926, played its fourth season under the management of the Music Branch, and during eight weeks of the season played over eighty concerts, including its participation in Fiesta Week, before large and enthusiastic audiences. The continuance of these band concerts has been assured through an endowment placed with the Santa Barbara Foundation, which should permit of enlarging the personnel and increasing the length of the season in coming years.

During the past year the Music Branch presented the fourth season of the **Artists' Series** including in its list of artists Lawrence Tibbett, baritone of the Metropolitan Opera Company; Madame Lea Luboshutz, foremost living woman violiniste; Sergei Rachmaninoff, Russian composer-conductor-pianist; and Florence Austral, soprano. These events were presented at the Lobero Theatre, which seats six hundred and thirty-one, to sold-out houses.

The eighth season of **Symphony Concerts** by the Los Angeles Philharmonic Orchestra, was presented with three symphony concerts directed by Georg Schneevoigt and Karl Krueger, conductor of the Seattle Symphony Orchestra, who appeared in Santa Barbara as guest conductor. The concerts were given in the Granada theatre and attracted audiences averaging about twelve hundred persons.

The **School Concerts** for the public school students of Santa Barbara city and vicinity were continued at the High School Auditorium, and both of them were attended by audiences of something over a thousand which evidenced great appreciation of this unusual opportunity.

This was the first season of a **Chamber Music Series** designed to replace concerts given by the Persinger String Quartet during its two years of residence in Santa Barbara. There were three concerts in this series, which was held at the Lobero Theatre, and drew capacity audiences; the London String Quartet, Kedroff Russian Male Quartet, and the farewell appearance of the famous Flonzaley String Quartet.

In addition to these activities, the Music Branch presented Thomas Whitney Surette, of international fame as a lecturer on the educational phase of music and music appreciation, in a membership meeting, and a special meeting arranged for all instructors of music.

The program for the coming year includes all the splendid features of the past season and other worth while activities will be added.

PLANS AND PLANTING BRANCH

929 Paseo Carrillo
Garden Studio,
209 E. Canon Perdido Street

Miss Pearl Chase, Chairman
Mrs. Thomas M. Dillingham, Chairman
Planting Division

In reviewing the year's work of the Plans and Planting Branch a great satisfaction lies in the fact that so many individuals, organizations and officials were ready to work with us to preserve and develop the architectural traditions of Santa Barbara and to safe-guard and develop its natural beauty; a few years ago this was rather a lonesome job and it marks a real advance in appreciation as well as an acknowledgement of the economic fact that "beauty pays."

The Branch is divided into two divisions in charge of two closely co-operating committees. The Planting Committee interests itself in matters pertaining to flowers, gardens and roadside planting. The Plans Committee directs the other activities of the Branch. The members are very active and there are many important sub-committees.

The Plans and Planting Branch maintains:—

Continuous exhibits at El Paseo, and at the office, of architectural, landscape and roadside improvement material.

A small **library** for loan and reference of photographs, cuts, small house plans, books, magazines and pamphlets.

A supply of **48 pamphlets** and reprints for free distribution, and books on "California Architecture in Santa Barbara," the "Book of Small House Designs," and "Cacti and Other Succulents," for sale.

A **lecture bureau** which supplied speakers to clubs, arranged a series of eight talks on architectural appreciation at the high school, twenty-two lectures on gardens by five speakers, and four on city planning, beside loaning lantern slides and photographs.

The Committee arranged:—

An **Exhibition** of Small Houses from the House Beautiful Magazine National Competition, two exhibitions of Flower Paintings, a Christmas Flower Arrangement Competition.

The annual **Small House Survey** and surveys of roadside signs and planting.

The annual **Competitions** for Small House Designs for high school and college architectural classes; for Small Houses, Small Houses and Gardens and Small Gardens, in connection with Better Homes Campaign.

A **report** on Local Standards of Small House Construction for the Department of Commerce.

Conferences on city planning, roadside improvement, Better Homes Campaign, etc. Five special exhibits for other communities.

Spring Flower Sale, Fruit and Flower Market at Old Spanish Days Fiesta, and many local and state organizations.

For wild flower planting on vacant lots.

The Committee:—

Secured the **removal** of disfiguring poles, wires and sign boards and the cleaning up of many locations.

Actively **supported** city and county planning and the official State Parks and conservation programs.

Published five pamphlets, purchased six pamphlets for distribution, and assisted in the preparation of Mr. Staats' book on "California Architecture in Santa Barbara." Co-operated with the editors of the "Santa Barbara Gardener."

Co-operated with the National Committee for the Restriction of Outdoor Advertising, the Chamber of Commerce, Old Spanish Days Fiesta, and dozens of local and state organizations.

The Office served as headquarters for the—

County Better Homes Campaign which won first national prize for County Campaigns among 5946 communities organized in this country.

Garden Tours which made it possible for several thousand people to visit private gardens in Santa Barbara, Montecito and Hope Ranch Park from March through October.

During the coming year the Plans and Planting Branch hopes to continue and broaden its efforts for a more beautiful Santa Barbara. It relies upon the help of those interested.

SANTA BARBARA SCHOOL OF THE ARTS

914 Santa Barbara Street

Mrs. Charles B. Raymond, Chairman
Dwight Murphy, President
Board of Trustees.

The Santa Barbara School of the Arts, founded in 1920 by a group under the leadership of Fernand Lungren, is entering upon its ninth season.

With each new school year—often with each semester—have come changes and additions that have swiftly placed this art school among the first of those on the Pacific Coast and have made it in some respects the equal of any in the United States.

In October, 1928, the School was separately incorporated; however, the control remains vested in the Community Arts Association by virtue of ownership of stock given by the new corporation in exchange for the property and buildings situate on Santa Barbara Street, where the School has had its home since 1925.

A fine studio was erected during the year on property adjacent to that owned by the School and has been let for a long term to Albert Herter, whose artistic activities have been many and varied, and whose residence in Santa Barbara has meant a great deal to the School and the Association.

The Santa Barbara School of the Arts had its most successful year in the one just closed. During this period the scholarship activities were broadened to include a maintenance exchange scholarship with the University of Mexico at Mexico City under the terms of which a sculpture student was sent to Mexico City and a Mexican student of wood block printing came to Santa Barbara. More maintenance and tuition scholarships were offered which resulted in the addition of a number of advanced students from important schools throughout the country.

The courses now offered include drawing and painting from life, from landscape, and from still life; design; modeling from life and from the antique; and bronze casting; etching, woodcuts in color and linoleum. Evening classes are held as well as the full daytime courses. On Saturday mornings there are classes for children in design, modeling, drawing and painting.

Each of the three major departments is headed by a man widely known in his field. Frank Morley Fletcher, director of the school since 1924, gives special attention to painting and to color woodcuts, of which he is master. Craftsmen on three continents write to him for advice on fine points of the difficult technique of woodblock printing, and his textbook, "The Art of Woodblock Printing," is used as an authority in schools and colleges.

Great honor recently came to the school through the recognition of one of its teachers by the French government. Upon Amory C. Simons, head of the sculpture and bronze casting department, the Académie Française bestowed the Decoration of the Palms.

The design department has gone ahead enthusiastically since the arrival of Charles Paine, who came in September from England to take over this branch of the teaching. In the realm of industrial design Mr. Paine's posters and advertisements for railways, steamship companies and manufacturers of fabrics are outstanding. The many students who have flocked to him at the school are keenly alive to the advantages of study with this artist, whose work is full of vitality and a quality of joyousness. Mr. Paine is a young man of varied experience. Without recourse to traditional methods, he brings the rich background of his attainments to aid in the development of each student's own natural powers.

With other men and women of experience and outstanding ability as instructors of special classes, and a group of students who are eager to interpret their talent through hard work, the school is looking forward to the most constructive and fruitful year of its history.

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Art & Artists
CALIFORNIA FILE
PAMPHLET

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